

5TH
ANNUAL

GENOA COWBOY FESTIVAL

MAY 2ND
THRU
MAY 4TH
2014

Don't Forget to Take Advantage of the AMAZING Value Day Pass!

Join us as we celebrate our western heritage at our 5th Annual Genoa Cowboy Festival from Thursday, May 1 through Sunday, May 4.

The Genoa Cowboy Festival is a wonderful blend of setting, heritage western culture and entertainment. Nestled at the base of the Sierra Nevada in Northern Nevada's Carson Valley, Nevada's oldest settlement is the site of the first ranch in Nevada and still has working cattle ranches literally steps from downtown. From its 19th century beginnings, cowboys and ranching have shared work, words and music here.

Mormon Station main stage evening concert tickets are priced at only \$35 each, and with headline concert performers — Hot Club of Cowtown, Ronstadt Generations, Paul Zarzyski, Dave Stamey and Mary Kaye — it is not hard to imagine why these events draw most of the attention at this year's Cowboy Festival.

But the real star of the festival is the outstanding lineup of performers and presenters that you will enjoy throughout the weekend for as little as \$10 per day when you purchase the **Amazing Value-priced 3-Day Pass** for just \$30!

Your **3-Day Pass** opens the doors to 56 different festival events including appearances by Mike Beck, Gary Allegretto and Ian Espinoza, Richard Elloyan, Tony Argento and our very own Ken Gardner and Cindy White to name just a few.

You will also be treated to Chautauqua presentations, historic cemetery and ranch tours, admission to the Dangberg Home Ranch, a fiddlin' workshop and a special "directors" presentation of the PBS series 'Stewards of the Rangeland.' Among some of the biggest day pass festival draws are visits from Mark Twain, Snowshoe Thompson and Kit Carson, Native American historical and cultural demonstrations, and Dave Bourne playing the ever popular saloon piano.

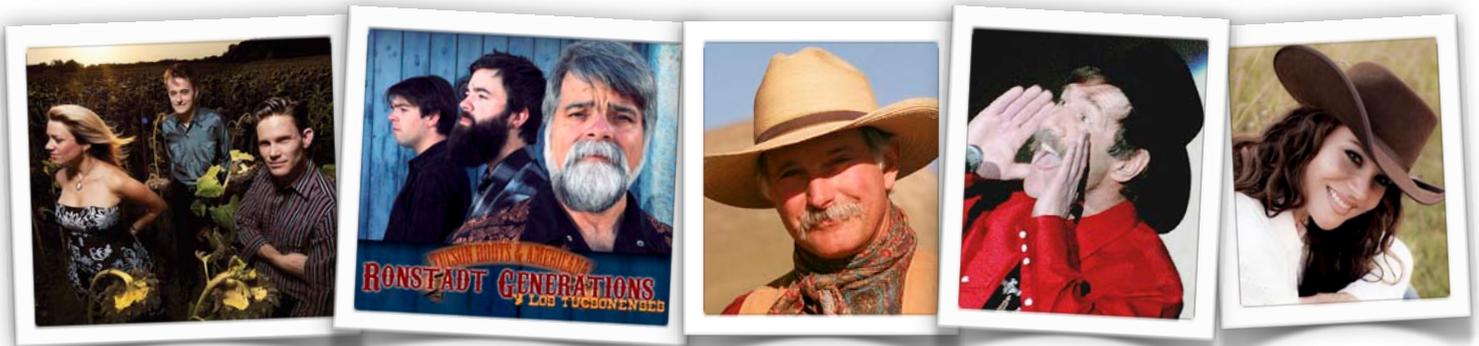
Concert and performance venues include the 1880s-era Genoa Town Hall, the Masonic Lodge, Trimmer Outpost Barn and a huge heated concert tent set inside the stockade of Mormon Station State Historic Park. Cultural, historical and musical presentations are scheduled throughout the day, Friday through Sunday.

Visitors won't go hungry. Local restaurants and festival vendors dish

up their specialties in town and at the Cowboy Corral Food Court. Shoppers can choose from a wide assortment of western goods: Hats, apparel, boots and belts, collectibles, and gear as well as work by fine artists and craftsmen are available along Main Street, at the Genoa Square and at The Pink House.

You can purchase Genoa Cowboy Festival tickets by visiting our online ticket booth on the Cowboy Festival website — click the link to purchase tickets and Day Passes. Festival Day Pass wristbands are \$15/adult and \$10/child under 12. Purchase a 3-Day Pass for \$30/adult and \$20/child (under 12) and SAVE \$15/adult and \$10/child. There is also a link that lists the free activities and events. While you are visiting the website, sign up for our Cowboy Mailbag and join our contact list for eNews about this year's Festival and upcoming Genoa events.

This Festival would not be possible without the help of many dedicated community volunteers. If you are interested in volunteering or for information and tickets please visit www.genoacowboyleftival.org or contact the Cowboy Festival hotline at (775) 782-0326.



Hot Club of Cowtown, far left; Ronstadt Generations, left; Dave Stamey, center; Paul Zarzyski right; Mary Kaye, far right.