

## Downtown Genoa Improvements Q&A:

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County will be recognized as the best place to live, work, and play because of our community commitment to education, recreation, and innovation.”

**Q: How does the County's Economic Vitality Plan affect Genoa?**

A: Two of the 12 priority projects in the Economic Vitality plan were “Genoa Destination” and “Tremendous Trails.” A guiding principle of the approach was to “preserve the natural environment and improve infrastructure.” A leading goal of the Economic Vitality plan is to enhance tourism, the principal industry of Nevada. Ninety percent of tourism-industry business consists of small businesses, like those in Genoa.

**Q: Who represented Genoa's interests to the County?**

A: The Genoa Destination program was led by Dave Whitgob (then Town Board vice chair, now chair) and included Genoa-area residents Randy Falke, Chad Coons, and Dan Aynesworth, along with Town Manager Sheryl Gonzales and County Economic Development Manager Lisa Granahan (former Genoa interim Town Manager). They worked with local residents, businesses, and local agencies to address issues involving the program and presented the Genoa Destination Project and the Main Street Landscaping Plan in five County Commission meetings. The trail project has been supported not only by Genoa-area residents wanting improved recreational opportunities but also by

Genoa businesspeople as a means of increasing visitors and improving business.

**Q: When did the funding for the trail occur?**

A: In April 2011, the County Board of Commissioners, sitting as the Redevelopment Agency, approved spending \$625,000 of redevelopment funds over two years to construct a trail from the Town of Genoa to 1862 David Walley's Hot Springs Resort & Spa. Work began on the trail, now officially known as the Genoa Vista Trail, in early October 2012.

**Q: How did the funding for the Genoa Destination downtown improvements come about?**

A: The Redevelopment Agency also voted to approve \$1,514,250 to develop the Main Street Landscaping plan as part of the Genoa Destination Economic Vitality Project. Picking up on earlier (2002) work, landscape architect Sandra Wendel was hired in July 2011 to develop a Genoa Destination Main Street Enhancement Plan. Construction work is to start on the downtown in early 2013.

**Q: When did Genoa-area residents have a chance to voice their input on these projects?**

A: Residents in the Genoa Redevelopment Area and nearby neighborhoods were given the chance to express their opinions not only at the many opportunities at Genoa Town Board meetings but also at a presentation in

May 2011 (the Genoa trail), at a community workshop in February 2012 (both projects), and another presentation on July 2012 (both projects). News about the projects has appeared in the Genoa Connection newsletter for Winter 2010, Summer 2011, Fall 2011, Spring 2012, and Winter 2012.

**Q: Will Genoa residents have their taxes raised to pay for these projects?**

A: No. Despite rumors otherwise, there is no chance of residents paying more in taxes either for these improvements or for their maintenance.

**Q: What will be the cost of maintaining the trail?**

A: Maintenance costs for the Genoa Vista Trail are estimated at \$1,485 a year, and the Town has already received a donation of \$1,500 through the kindness of local realtors Chad and Gina Coon, which would cover next year's maintenance. Other plans are in the works to help cover trash pickup and ongoing upkeep, and they will be announced at the February 2013 Genoa Town Board meeting.

**Q: What will be the cost of maintaining the downtown improvements?**

A: Annual maintenance costs for downtown landscaping, signage, kiosks, lighting, and paving are estimated at \$2,097, which can be accommodated by the existing budget and staff.



The **Halloween Committee** would like to thank everyone for their generous donations during the 2012 Genoa Halloween party.

We were able to send \$300 worth of goodies to resident Dan Walters, currently serving with the National Guard, Troop 189th AVN B Company, in Afghanistan.

We look forward to all our military personnel returning home safe.

Thank  
You!