



GTAB Announces Series of Planning and Budget Workshops for 2013-2014

THE PUBLIC IS INVITED!

TOPIC	DATE	TIME	LOCATION
Strategic Plan/Annual Workplan Update and GTAB Priorities for 2013-2014 Fiscal Year Budget	Thursday, FEBRUARY 7, 2013	6:30 to 8 P.M.	GENOA TOWN HALL
BUDGET WORKSHOP #1	Tuesday, MARCH 12, 2013	6:30 to 8 P.M.	GENOA TOWN MEETING ROOM

What's the Story on the Genoa-to-Walley's Vista Trail and on the Downtown Genoa Improvement Plan?

Most residents in and around Genoa cannot have failed to notice the appearance of the Vista Trail, the paved pathway along Foothill Road between Genoa and 1862 David Walley's Hot Springs Resort & Spa. Completed in December 2012, with a dedication ceremony scheduled for January 26, 2013, the 1.2-mile asphalt trail presents walkers and cyclists with splendid valley and mountain views and increases the area's strong recreational offerings.

Next to come are enhancements to downtown Genoa that will create a historically distinctive Main Street. Changes involve removal of some overhead wires, addition of signs and street amenities, removal of decaying asphalt, and other improvements that will strengthen Genoa as a safe, walkable community and promote the town as a destination to visitors.

To bring the community up to date on the origins, funding, and history of decision making behind the Vista Trail and the Downtown Improvement Plan, the Genoa Town Advisory Board and the Town Staff offer the following explanation in question-and-answer format:

Q: How did the ideas for a Genoa-to-Walley's trail and downtown improvements come about?

A: These ideas grew out of a community workshop held in late 2007 at the Town Hall to find out what Genoans and Genoa-area residents wanted done to improve the area. Their opinions, which included visions for a more pedestrian-friendly downtown, beautification ideas, and a walking path from David Walley's into Town and from the Post Office to the Wild Rose Inn, became the basis for the July 2008 Genoa Strategic Plan.

Q: What's in the Genoa Strategic Plan?

A: Among the plan's objectives were to "obtain funding from Douglas County as a part of their proposed economic stimulus program . . . with the purpose of establishing a Revenue Development Business Plan." Other objectives were to "work with the Carson Valley Trails Association and the Nature Conservancy to advance activities that promote Genoa's natural history" and to strengthen the Town's beautification program by improving historic signs,

undergrounding utilities, establishing a historic streetlight program, and identifying resources to fund projects.

Q: How did the Genoa trail and downtown improvements become Town priorities?

A: The proposed projects for undergrounding of some utilities, improved streetlighting, and construction of a Genoa-to-Walley's trail were given priority status by the Genoa Town Board at its monthly meeting in March 2009. They were again approved by the Board as top priorities in May 2009, March 2010, and March 2011. These topics were also discussed at several other regular Board meetings in those years (e.g., 4/09, 3/10, 3/10, 4/10, 12/10, 3/11, 3/11, 6/11, 10/11, 12/11).

Q: How did these priorities get implemented at the County level?

A: The Genoa Strategic Plan was among 10 county plans (including Minden's and Gardnerville's) incorporated into the September 13, 2010 County Economic Vitality Strategy and Action Plan, which set as a goal that "by 2022, Douglas

Continued on page 4